

UNUSUAL GIFTS for CHRISTMAS

Visit the Shop of HELENSPEER



Helen Speer is a specialist in things that contribute to Happiness in a child's life. Nurseries decorated and furnished in a manner to produce the proper psychological effect, a room to love, a room to remember—unique designs in children's furniture and toys. You are cordially invited to come and see them.

Helen Speer
American Made Toys

Shop, 17 E. 48th St.
Near Madison Ave.

Give Christmas Happiness to

THE FATHERLESS CHILDREN OF FRANCE

Peace to us means happiness, but *Qeen* peace cannot bring back the dead soldier to his child.

10 cents a day, \$3 a month \$36.50 a year

will help keep the fatherless French children in their homes and aid in re-establishing normal conditions in suffering France.

Make your Christmas serve a double purpose by sending "Fatherless Children" post-cards to your friends.

The money from these supports a fatherless child for a day, week, month or year.

Each card bears the words: "In your name I am giving happiness to a French soldier's orphan for a day (or week, etc.)." The name and address of a French war orphan is given to every purchaser of a year card.

THE FATHERLESS CHILDREN OF FRANCE, Inc.

POST CARD AND TOY SHOP,
50 West 46th Street,
Telephone Bryant 1297.

New York Committee Headquarters:
Miss Luella Leland, Chairman,
564 Park Ave.
Telephone Plaza 311.

ST. ANDREW'S ONE-CENT COFFEE STANDS SOCIETY

Executive Office,

31 West 8th Street

These coffee stands are located throughout the city to feed the hungry and needy (irrespective of creed and nationality). It caters throughout the year to the most dejected of God's creatures, and also to many respectable poor families who through misfortune have become objects of charity.

HELP

Earnestly Solicited

—for your Employees GROUP INSURANCE the ideal Christmas Gift

Ask any Agent or Broker Write for Pamphlets

The TRAVELERS Insurance Company

HARTFORD, CONN.
METROPOLITAN BRANCH
76 WILLIAM STREET, N. Y.

We've Supplied Our Overseas Forces Now We Are Permitted to Supply You

SINCE April our entire output of safety razors has gone to supply the American Expeditionary Forces.

American officers recognized two reasons why their men must shave daily. Clean faces and smart appearance improve morale—gas masks fit more tightly on the face, giving greater protection.

That is why the razor that sharpens itself was drafted for men in the fighting zones.

Now for the first time since the AutoStrip Razor became an essential to war, the Government has permitted us to make shipments to dealers for civilian use.

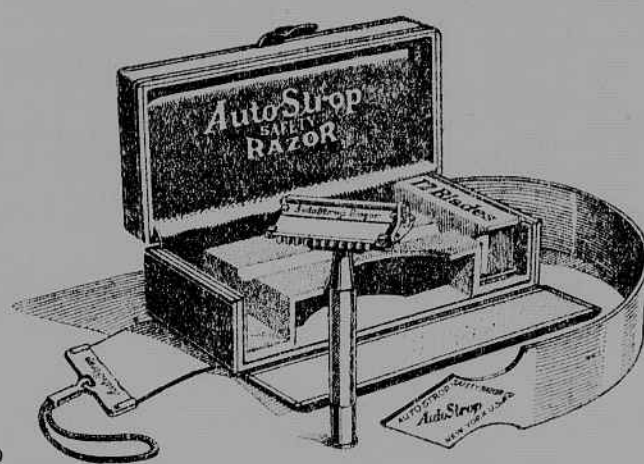
The things which make the AutoStrip Razor essential in war, make it essential to you.

First shipment to dealers will be made this week.

Auto-Strip Safety Razor

On sale all over the world.

AUTOSTROP SAFETY RAZOR CO., 345 Fifth Ave., N. Y. LONDON, PARIS, TORONTO



The Unique Paris Novelty Shop

A. F. JAMMES

Lace and Insertion Jet Plaque.

Perles Electra Extra

Real Paris Cut Jet

LATEST CREATIONS IN HANDBAGS and COSSAGE ORNAMENTS

Parfumerie Exquisia

543 Fifth Avenue, near 45th Street

WILLOUGHBY

Cameras—Supplies THE IDEAL XMAS GIFT

The question of "What to Give" is easily solved if you decide on a Camera—the most welcome of all presents. Everybody should have one. We have all styles and sizes at prices varying from \$2 upward.

Our Stock of Cameras and Photo Supplies is the Largest and Most Complete in Town.

Developing, Printing and Enlarging—quick, efficient, and at lowest prices in the city for quality work.

Send for Catalogue and Price List.

CHARLES G. WILLOUGHBY, INC.,

110 West 32d St.

1 BLOCK EAST OF PEN. STA. OPP. GIMBELS.

WARDROBE SHOP INC.

416 Madison Ave.,
Above 48th St.

Offer

Gowns for all occasions

including hand embroidered

serges

Reduced to \$18

as suggestions for

CHRISTMAS GIFTS

Embroidered handbags, Duxbury

Dangles and other accessories.

MUSIC AND MUSICIANS

A. SALMAGI, Editor

1125 Broadway, New York

The only weekly musical magazine printed in two languages (English and Italian). Each issue complete with best music news and critical musical comment.

A beautiful album, handsomely designed with portraits of famous and other celebrated Metropolitan Opera Company stars, will be given free with every year subscription.

Price \$2.00 per year.

AN IDEAL HOLIDAY GIFT

Tindale Music Cabinet

Ideal way to keep Sheet Music orderly, protected from damage, and where you can find it.

ASK for Catalogue

TINDALE CABINET CO.

Dillon Building, 6 East 34th St., N. Y.

E. F. EBLE

105 W. 42nd St.

Retiring from business

offers his large stock of

Antiques, Rare Jewelry,

English and Dutch Silver,

Oil Paintings, etc., Suitable

for Holiday Gifts at

GREATLY REDUCED PRICES

RARE ART OBJECTS

ANTIQUE JEWELRY

AND RUGS

DANIEL Z. NOORIAN,

607 Fifth Ave., near 49th St.

Inspection Invited.

HOLIDAY GIFTS

Le Bihan Inc.

Umbrellas, Parasols, Canes

Cane Umbrellas

Repairing and Re-covering

174 EIGHTH STREET

BET. BROADWAY & CHURCH ST., N. Y.

Branch: HUDSON TERMINAL

Special Holiday Sale

AFRICAN TILE CO.

of TUNIS

110 E. 59th St.

Collection of Tunisian Tile Vases,

Window and

Tree Boxes, Panes

Old Modern and

Pottery, numbers of unusual and exclusive pieces, including Antique Wrought Iron.

TRADE MARK

SWIMMING LESSONS

The Unique and Useful Xmas Gift

Give a Special Christmas Card including the gift of either advanced or preliminary swimming lessons.

A gift everyone will appreciate.

Third, efficient, heated pools, including instruction. Call or write.

DALTON SWIMMING SCHOOL,

10 West 44th Street.

A VIOLIN

will make an appropriate holiday gift which will be appreciated.

Special Holiday Offer:

Complete Violin Outfits from \$15 up.

Large variety of new and old violins to select from.

All styles and prices.

John Friedrich & Bro.

279 FIFTH AVE.

Bet. 29th & 30th Sts., N. Y.

SHOPS AND THINGS

THE most monumental task that ever faced a Christmas shopper was completed this week with the tying of the final knots in the overseas Christmas parcels.

It took more than a goodly amount of resignation to pack one of those infinitesimal cartons for a hero whose proportions and capacity made the very idea of the thing seem ridiculous.

A fine sense of humor, to say nothing of judicial instinct and much poise, was necessary to enable one to sit calmly, with a pair of scales at one hand and an assortment of gifts at the other, weighing and selecting until the hairbreadth limit had been reached.

The small limits of the Christmas parcel proved to be not quite as inflexible as they seemed at first, and a large enough assortment could be included if properly chosen. This much was learned from observation of the contents of many boxes at Red Cross stations at the moment of sending.

Among the annual assortment of homely things, such as keychains, keyrings, measuring spoons, razor straps and the like, which find themselves placed in gift boxes with a motto and thus elevated to the dignity of appropriate Christmas gifts, it was possible to find many things which seemed made to fit the overseas parcel. Obeying shoppers, bent on getting the most fun into the least space, also found acceptable presents in the toy departments. On the last day that the parcels could be mailed there was a great depletion of the stocks of miniature chessboards, playing cards and domino sets, all of which fitted nicely into niches.

One concentrated Christmas package proved its versatility by including within itself a chessboard, a pack of cards, six books, a pair of gloves, fifty cigarettes, a Christmas candle, a box of bouillon cubes, a pair of scissors and a mouth harp. The entire weight of this assortment was one pound and nine ounces, and there was plenty of room left for the candy

by the preface which she included in the first edition of the tales:

"All imitators might as well write a new 'Billie Shakespeare' as a new 'Mother Goose,'" she declared grandly.

"We two great poets were born into the world together and will go out of the world together."

There are not many books which have reached this exalted plane, but though few in number they comprise the bulk of books printed for children every year.

It is a favorite device, since children don't have new books, to give them old ones in as many and varied forms as possible. At Dutton's, on Fifth Avenue, there is an entire collection of "Mother Goose" from the original 1833 copy to the newest deluxe edition with colored plates. Not being able to rival the stories, writers have put them out in "What happened next" form, with fairy tales, and in many other ways.

"Alice in Wonderland," which is of English origin, has been subjected to more editions and illustrations than any other child book, but the most popular edition is still the one with the original print and pictures which sells for 50 cents. Who would care for a new and shiny \$7 volume when so much tradition can be purchased for one-fourth of the sum?

The outstanding American books of this decade which are aging into the children's list each year with a steady hand that insures them a place alongside "Little Women" and "Mother Goose" are the Red-Time Animal Stories and the Uncle Remus tales, with the Oz books not far behind.

While these tales come and go, the treasures of child reading remain the same. They can almost be counted on the fingers of one's two hands. And if one would surely select the proper books for Christmas giving there is no better criterion than the memory of these one has loved in the past.

"GIFT GRANNY" is a spirit who is haunting a little corner in Wanamaker's store this year in an effort to help with a big problem—that of giving. To do away with dis-

satisfaction—to promote economy by having few mistakes in gift selection—that is why "Gift Granny" was conjured up for a holiday visit.

They will tell you, in the small house where her portrait hangs over the fireplace and seems almost alive as the blazing logs throw warm highlights upward onto the canvas, that "Gift Granny" was one of those fortunate persons who could choose gifts with unerring taste and always decide upon the right thing for the right person.

Born the daughter of a French curio-shop keeper, she lived her entire life amid treasures and antiques. So acute did her qualities of selection become that travelers who patronized her shop said she possessed a magic pen which she exercised in their behalf.

"Gift Granny" has long been dead. It is only the idea of her which is embodied in the Wanamaker scheme. But the magic pen can operate just as successfully if it is wielded by the hand of a great store, whose size insures anonymity.

At the request of your friends, who query without being named through "Gift Granny" good offices, you tell just what you want most and thus a great saving is made both of money and of feelings.

Already her small cottage, which is in a corner of the store, is becoming a place of pilgrimages in the interest of satisfactory giving.

Wages in Offices Go Up

ALBANY, Nov. 30.—How the salaries of office employees in factories have fared during the period of the war is revealed by the reports on wages submitted to the State Industrial Commission for office clerks, bookkeepers, stenographers, accountants, cashiers, etc. The average weekly salary in June, 1914, was \$19.18; in December, 1915, it was \$18.91; in December, 1916, \$19.58; in December, 1917, \$21.07, and in October, 1918, \$24.11. From June, 1914, to December, 1915, the average salary of factory office workers declined 1 per cent, while the retail price of food remained stationary. In the two and one-half year period, June, 1914, to December, 1915, office salaries advanced 2 per cent and retail food prices 20 per cent. For the period from June, 1914, to October, 1918, the salaries of office employees rose 26 per cent and the retail price of food 73 per cent.

Second Influenza Epidemic Expected To Break Out in '19

Health Authorities at Chicago Convention to Plan How to Combat It

CHICAGO, Nov. 30.—Plans for combating another influenza epidemic, which is expected to sweep the country in 1919, will be considered by health authorities from all parts of the United States, Canada and South America at the forty-sixth annual convention of the American Public Health Association, which opens here December 2.

Members of the association say that all the influenza epidemics since 1729 have been recurrent for from two to three years after the initial outbreak. For this reason leading authorities feel convinced that the visitation of 1918 will be repeated in 1919 and probably in 1920. Also it is pointed out that in previous epidemics the second and third outbreaks have been more virulent and attended by a higher mortality rate than were the initial manifestations.

It was early in 1918, according to Dr. W. A. Evans, former Health Commissioner of Chicago, that the now so-called Spanish influenza made its appearance in Spain. Now Spain is having its second outbreak, according to Dr. Evans, more virulent in form and attended by an alarming death rate. During the three-day meeting the epidemic in the United States will be thoroughly considered and plans outlined for meeting any future emergency. Among those who will present papers and take part in the discussions are Major W. H. Welch, of the National Medical Corps; Dr. E. C. Roseman, of the Mayo Foundation; Dr. Hermann Birge, Commissioner of the New York State Department of Health; and Dr. A. J. McLaughlin, assistant surgeon general of the United States Public Health Service.

Influenza "Preventive" Found of Little Value

Massachusetts Health Commissioner Reports on Vaccine State Used

BOSTON, Nov. 30.—The anti-influenza vaccine used largely in this state during the recent epidemic "was of practically no value as a preventive," according to Dr. Eugene R. Kelley, State Health Commissioner, who sent a report on the subject to Governor McCall today. Dr. Kelley says the bacterial cause of the outbreak is not yet known and that "a carefully conducted investigation seems to demonstrate that the suspected bacillus influenzae of Pfeiffer is not the true cause, and to raise considerable doubt if it is even implicated."

The means by which the disease is spread and the conditions which favor its malignancy are not yet known, according to Dr. Kelley.

25 Per Cent Advance in Cloaks Predicted

Women's Suits To Be More Costly, Too, Manufacturers Believe

CLEVELAND, Nov. 30.—The National Association of Cloak and Suit Manufacturers, closed a two days' convention here today. The Federal government probably will decide early next week on a policy of releasing its holdings.

Manufacturers believe that prices of suits and cloaks for next spring and

fall may be 25 per cent higher than in 1918, due to the increased cost of labor and operating expenses.

The style committee's recommendations for next spring showed a new silhouette in Dolman coats and capes, built on loose hanging lines and tapering slightly at the bottom.

Short, loose hanging, boxy models, with braid, cording or embroidery trimmings, will be popular in suits. Others are more simple of outline, and will be worn with white or colored vests or vestees.

The skirts for spring will be built on youthful lines, not too tight and having the appearance of tapering at the foot line.

Shop Early

By doing your Christmas shopping as early as possible, you will save yourself the discomfort of overcrowded stores, and will aid the Government in its efforts to avoid Christmas shipping congestion.

Shop Early

BOOKS for XMAS

Our Stock permits of a choice being readily made, comprising, as it does, an excellent assortment of GIFT BOOKS—handsome, well illustrated—embracing SHIPBOARD ON TRAVEL, HISTORY, BIOGRAPHY, POETRY, ART, ETC.

Inspection and inquiry welcomed.

BRENTANO'S

5th Av. & 23rd St., New York

Public Service Board Vetoes U.S. Rail Order

Insists on Right to Regulate Lines Despite Control by Federal Government

ALBANY, Nov. 30.—The state has power to regulate even an interstate railroad in the management of its stations and to prevent interference with the convenience of the public, provided such regulation does not interfere

with the powers which the United States has lawfully assumed, the United States Public Service Commission announced today.

The Pennsylvania Railroad sought to close its freight and express station at Nimrod, N. Y., and in its answer to a complaint filed by freight shippers stated that it was under control of the Director General of Railroads and that it could not satisfy the shippers' complaint even if the proposed station service discontinuance did cause undue hardship or disadvantage.

The commission directed the road to continue its business as usual at the Nimrod station and to notify the commission within ten days whether it will obey the order. This is the first case in the state where the Public Service Commission has directed a railroad to continue service when it claimed it was under Federal control.

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